

**Dear Valued Reader:**

**One of the ways publications improve and grow is through reader response. With that in mind, I would ask that you take a few moments to answer a few questions that will help the editorial staff better serve the LGBTQ community? Diversity Rules has been enormously successful and has grown since its first issue in May/June 2006. We want to continue to serve you and meet your needs. If you prefer, the survey is also online at [www.diversity-rules.com](http://www.diversity-rules.com) in PDF format.**

**Jim Koury, Editor/Founder**

1. What is your age?

- Younger than 16
- 16-20
- 21-30
- 31-40
- 42-50
- 51-60
- Over 61

2. What is your household income?

- 10,000-20,000
- 21,000-30,000
- 31,000-40,000
- 41,000-50,000
- 51,000-60,000
- Over 60,000

3. Would you consider your environment

- Urban
- Suburban
- Rural

4. Are you

- Male
- Female

5. Do you subscribe to Diversity Rules or do you get it from another source?

- I subscribe
- Another source

6. If you answered "another source" where do you pick it up from?

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7. Have you ever bought a product or service as a result of an ad in Diversity Rules?  
 I have  
 I have not

**Please answer the following questions in the space provided. The more specific the answer the more it will help us to meet your needs.**

8. What do you like best about Diversity Rules?
9. What do you like least about Diversity Rules?
10. Is there some area of interest that we don't cover that you believe should be covered?
11. Would you consider buying a subscription to Diversity Rules? If not please explain?
12. How would you rate Diversity Rules compared to other LGBTQ publications that you have read?  
 Better than most  
 Not as good as most  
 About the same as most  
 This is the only LGBTQ publication I have ever read
13. What would you like to see more of in the publication?
14. What would you like to see less of in the publication?

Thank you very much for participating in this brief survey. Please mail the completed forms to:

Diversity Rules Magazine  
PO Box 72  
Oneonta, NY 13820